



The Soccer Learning Center
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Head Coach Alex Lalaoui

**The DiNardo Family Cup Soccer Match
Hosted by The Soccer Learning Center
Friday, September 18th – Giants Stadium
Teams to be Announced**

Sponsorship Opportunities – As of August 8, 2009

Some suggestions for sponsor targets:

- Unions or fraternal organizations
- Developers or contracting companies
- Large Hudson County based corporations
- Restaurants and bars
- Political organizations/candidates – **remember this is an election year!**
- Your suppliers (equipment, apparel, supplies, vehicles, repair vendors, etc)
- Larger media outlets (remember your work-related newspapers and magazines)
- Financial institutions (banks, credit unions, etc)

This event's sponsorship packages are as follows:

TITANIUM PACKAGE: \$1900.00 (ONE available)

- 8 Participation Cups are engraved with sponsor's name - for example –
"The Acme Construction Company Cup of Appreciation"
- Titanium sponsor helps award the cups to all participating teams at the conclusion of the DiNardo Family Cup match
- One Red Bull official autographed soccer jersey
- One Red Bull official autographed mini-soccer ball
- Your logo screen printed on official DiNardo Family Cup referee jerseys (four total)
- Your logo screen printed on official DiNardo Family Cup jersey worn by ball boys/girls (eight total)
- 20 game day tickets sideline seats (\$32.00 face value each)
- Your company name flashed on Red Bull Jumbotron during match*
- Name mention included in all media releases
- Special commemorative plaque of appreciation

**Subject to approval by RBNY. Advertiser cannot conflict with team or league partner – i.e.; another energy drink company or beverage distributor*

PLATINUM PACKAGE: \$1000.00 (ONE available)

- Participation medals are engraved with Platinum Package sponsor logo or name – for example – Acme Company Award of Excellence (space limitations apply)
- Platinum sponsor awards these medals to every player who participates in the tournament
- One Red Bull official autographed soccer jersey
- One Red Bull official autographed mini-soccer ball
- 20 game day tickets sideline seats (\$32.00 face value each)
- Your company name flashed on Red Bull Jumbotron during match*
- Name mention included in all media releases
- Special commemorative plaque of appreciation

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GOLD PACKAGE: \$900.00 (ONE available)

- DiNardo Family Remembrance Cup is engraved with sponsor's logo
- Sponsor receives the opportunity to present the DiNardo Family Remembrance Cup to the DiNardo family or representative
- 15 match tickets – sideline seats (\$32.00 face value each)
- An official Red Bulls autographed mini-ball
- Your company name flashed on Red Bull Jumbotron during match*
- Name mention included in all media releases
- Special commemorative plaque of appreciation

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SILVER PACKAGE: \$550.00 (FOUR available)

- MVP award – one MVP cup is engraved with sponsor's name - for example – "Acme Construction Company MVP Award" - four cups total will be awarded - one for each match – this sponsorship covers ONE cup
- Sponsor receives the opportunity to present the MVP award
- 10 match tickets sideline seats (\$32.00 face value each)
- An official autographed Red Bulls mini-soccer ball
- Your company name flashed on Red Bull Jumbotron during match*
- Name mention included in all media releases

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BRONZE PACKAGE: \$450.00 (FOUR available)

- Best Goal award is engraved with sponsor's name - for example - "The Jack Silverman Best Goal Award" (see attachment for artwork sample) - four cups total will be awarded – one cup will be awarded for each match – this sponsorship covers ONE cup
- Sponsor receives the opportunity to present the MVP award
- 10 match tickets sideline seats (\$32.00 face value each)
- Your company name flashed on Red Bull Jumbotron during match*
- Name mention included in all media releases

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